

UI/UX/GRAPHIC

GAME UI
MOBILE APP
MOBILE WEB
WEBPAGE UI
PROMOTIONAL IMAGES

PORT- FOLIO

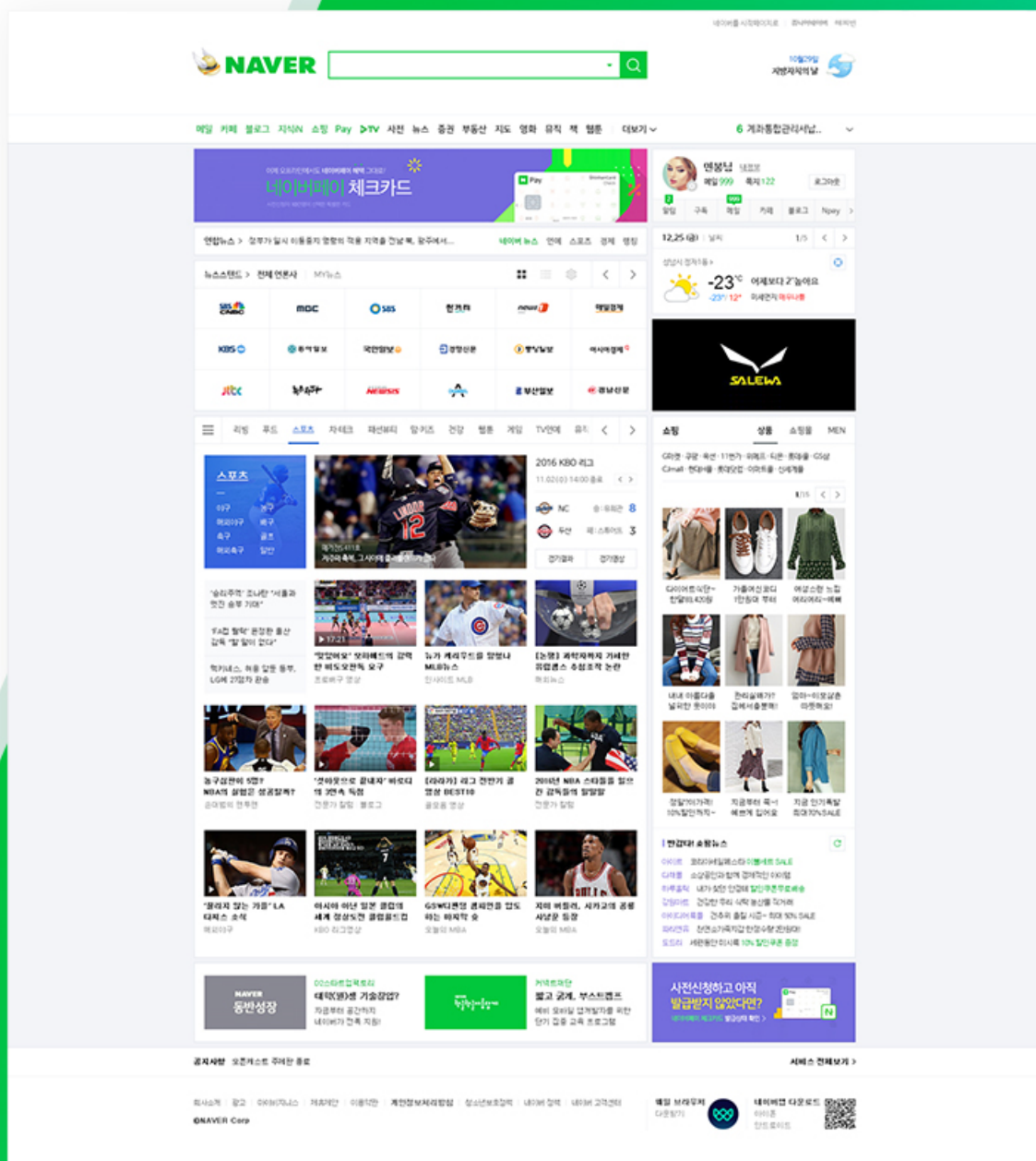
GABI CHO

CHOGABI9@GMAIL.COM

NAVER WEBPAGE

'NAVER' Main WebPage
Renewal Project
(Korea's Market Leader
for Search and News Portal)

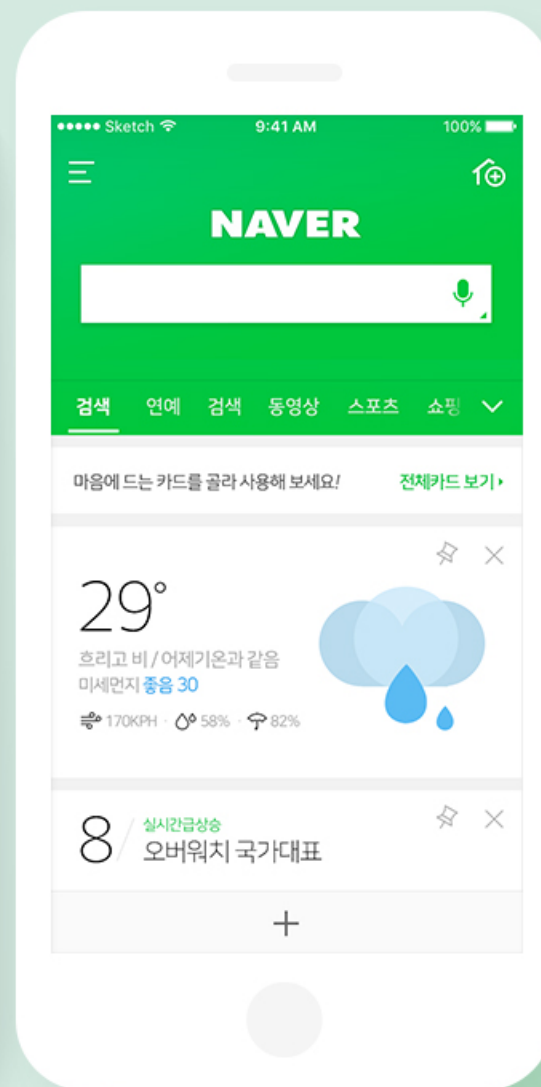
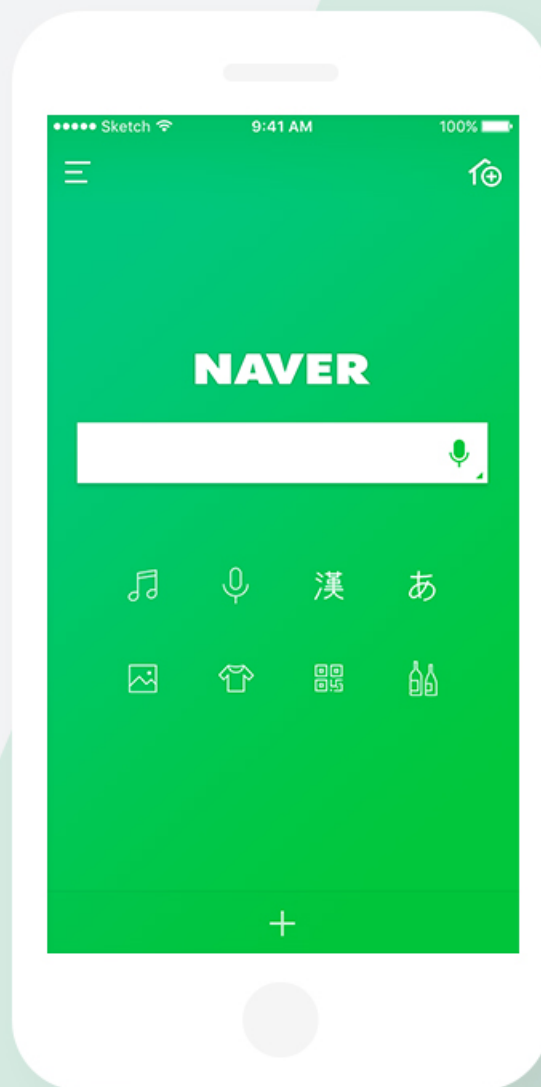
- Main WebPage UI/UX Art
- Design & Usability Guide



NAVER APP

'NAVER' Main APP
(Korea's Market Leader
for Search and News Portal)

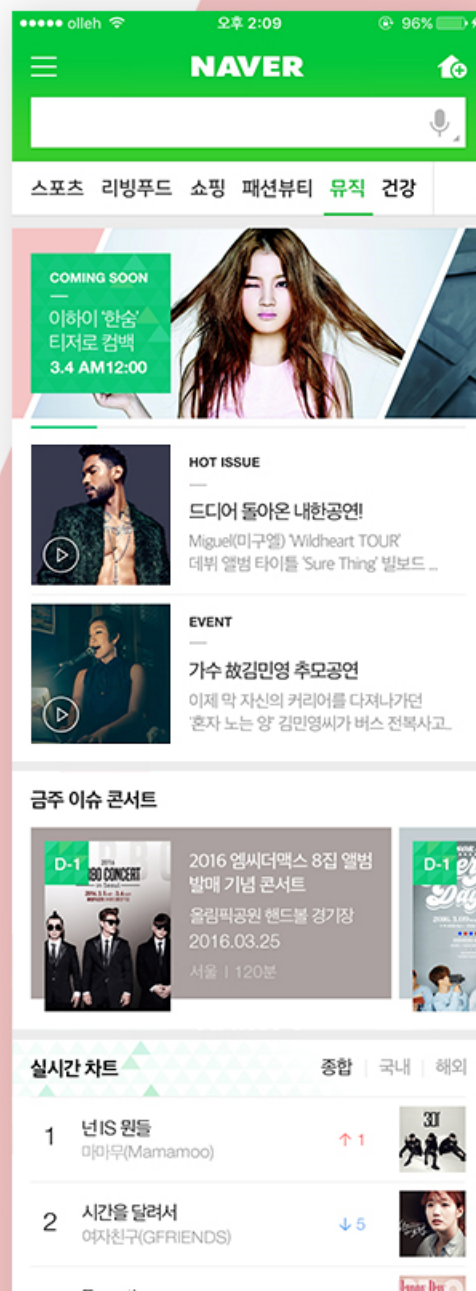
- Various Mock-Ups
- UI/UX Usability Test



NAVER APP

'NAVER' Main APP
(Korea's Market Leader
for Search and News Portal)

- Current UI Main Art
- Main Home Template Renewal



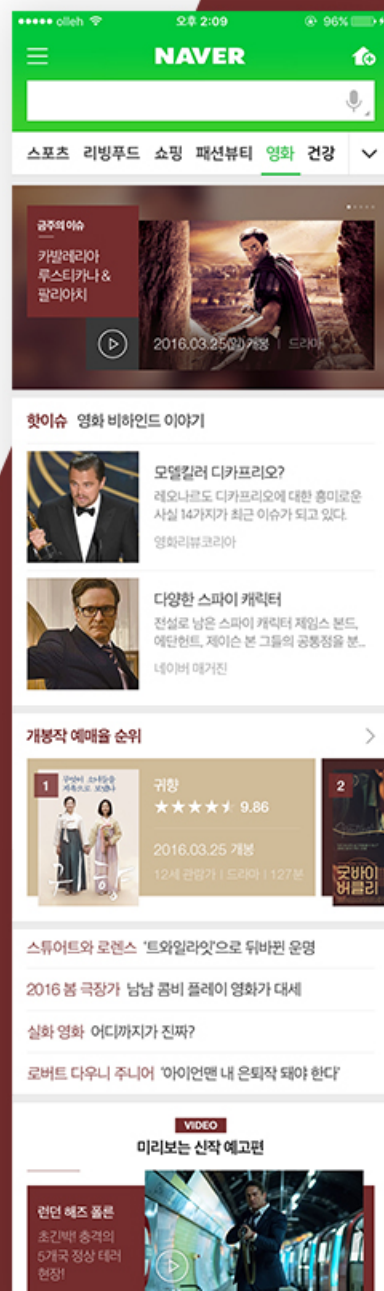
MUSIC



NAVER APP

'NAVER' Main APP
(Korea's Market Leader
for Search and News Portal)

- Current UI Main Art
- Main Home Template Renewal



MOVIE

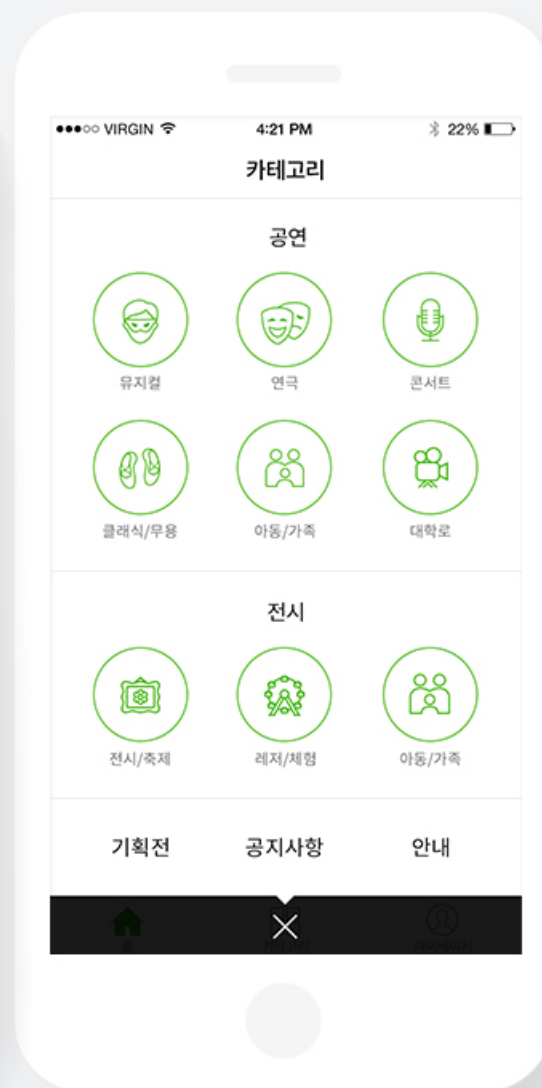
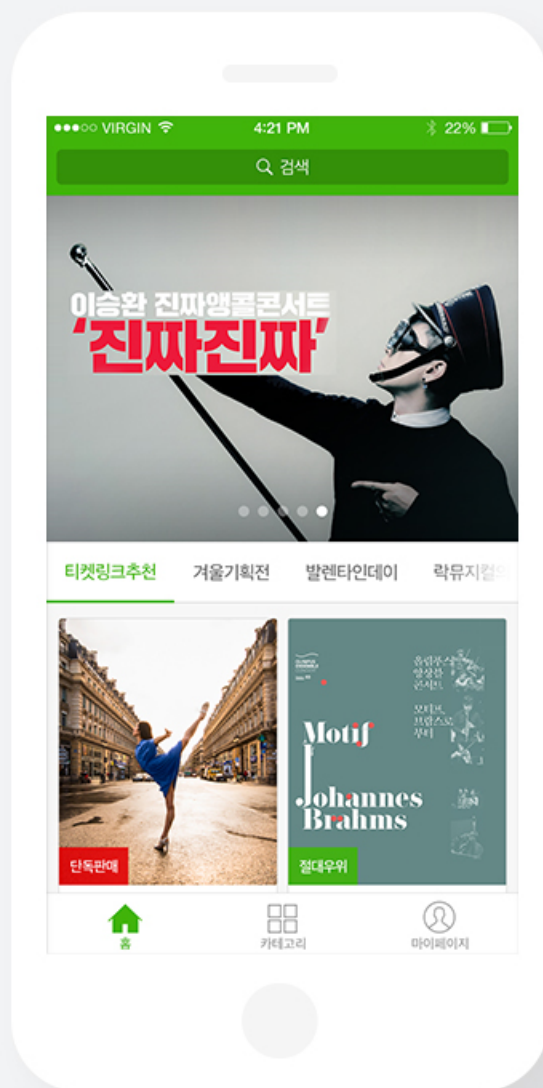


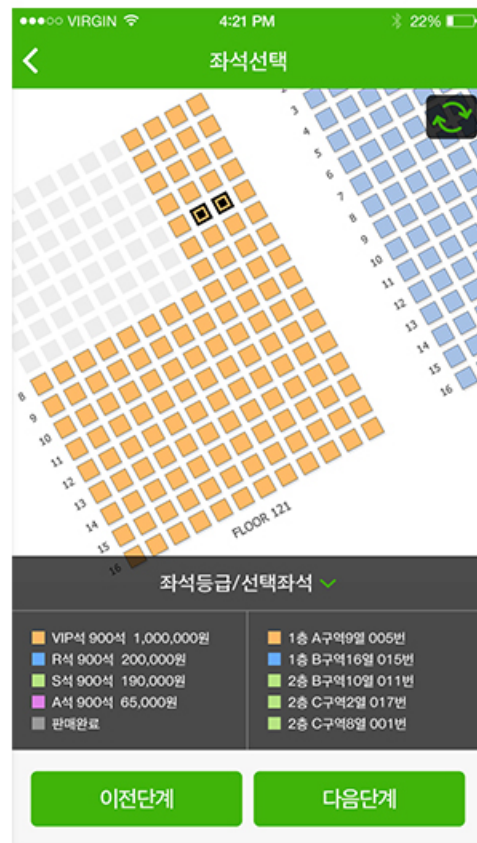
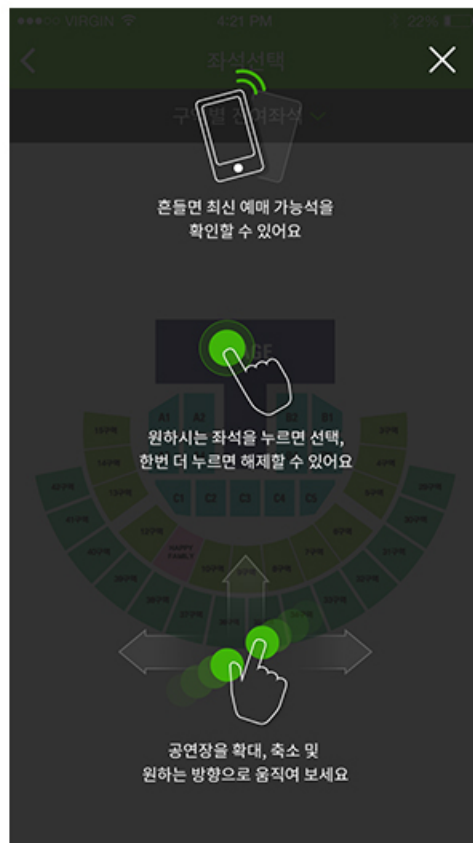
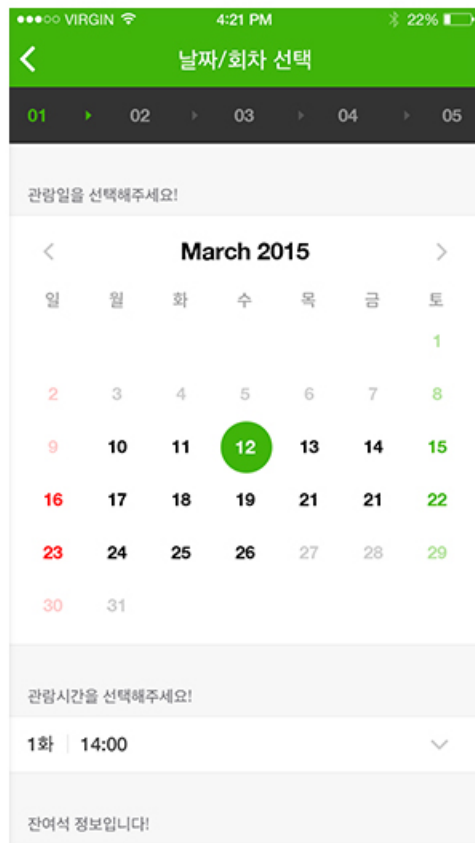
CAR/
TECH

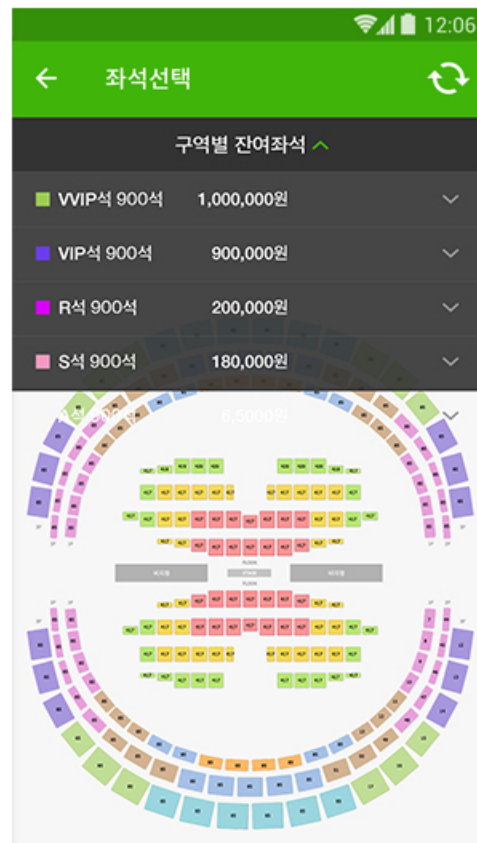
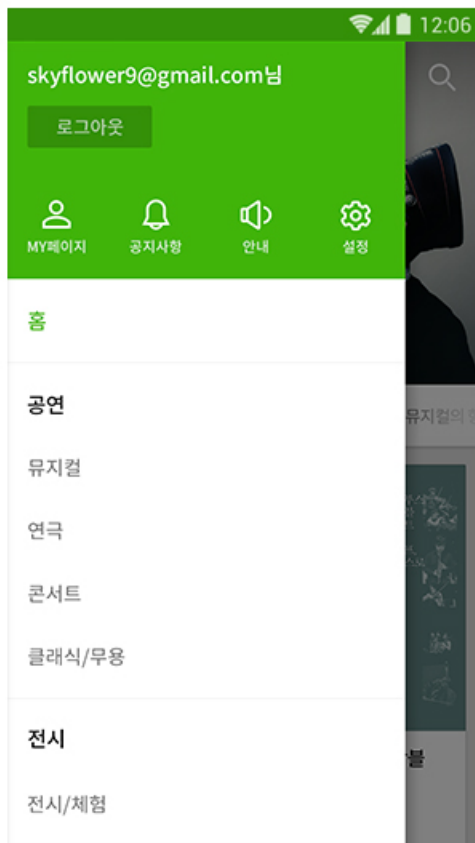
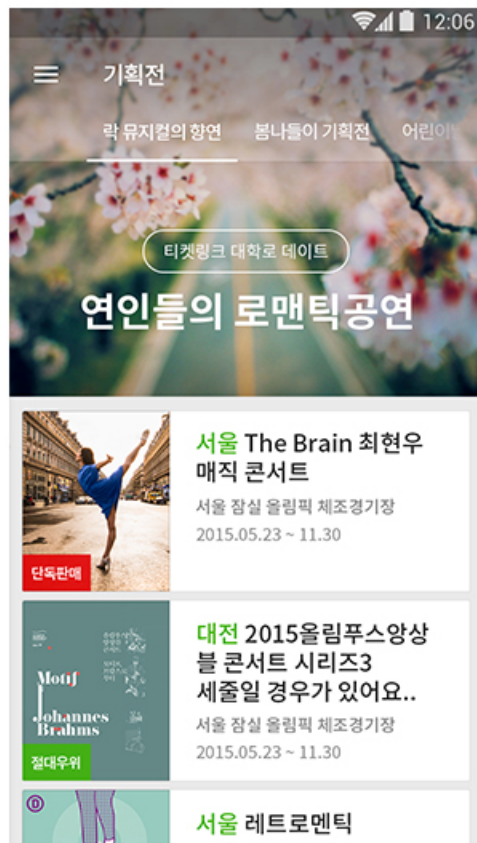
TICKETLINK APP IOS/AOS

'Ticket Link' APP
(Korea's Market Leader
for Online Ticketing)

- UI/UX Art Lead
- Launched APP on IOS/AOS
- Responsible for All Art



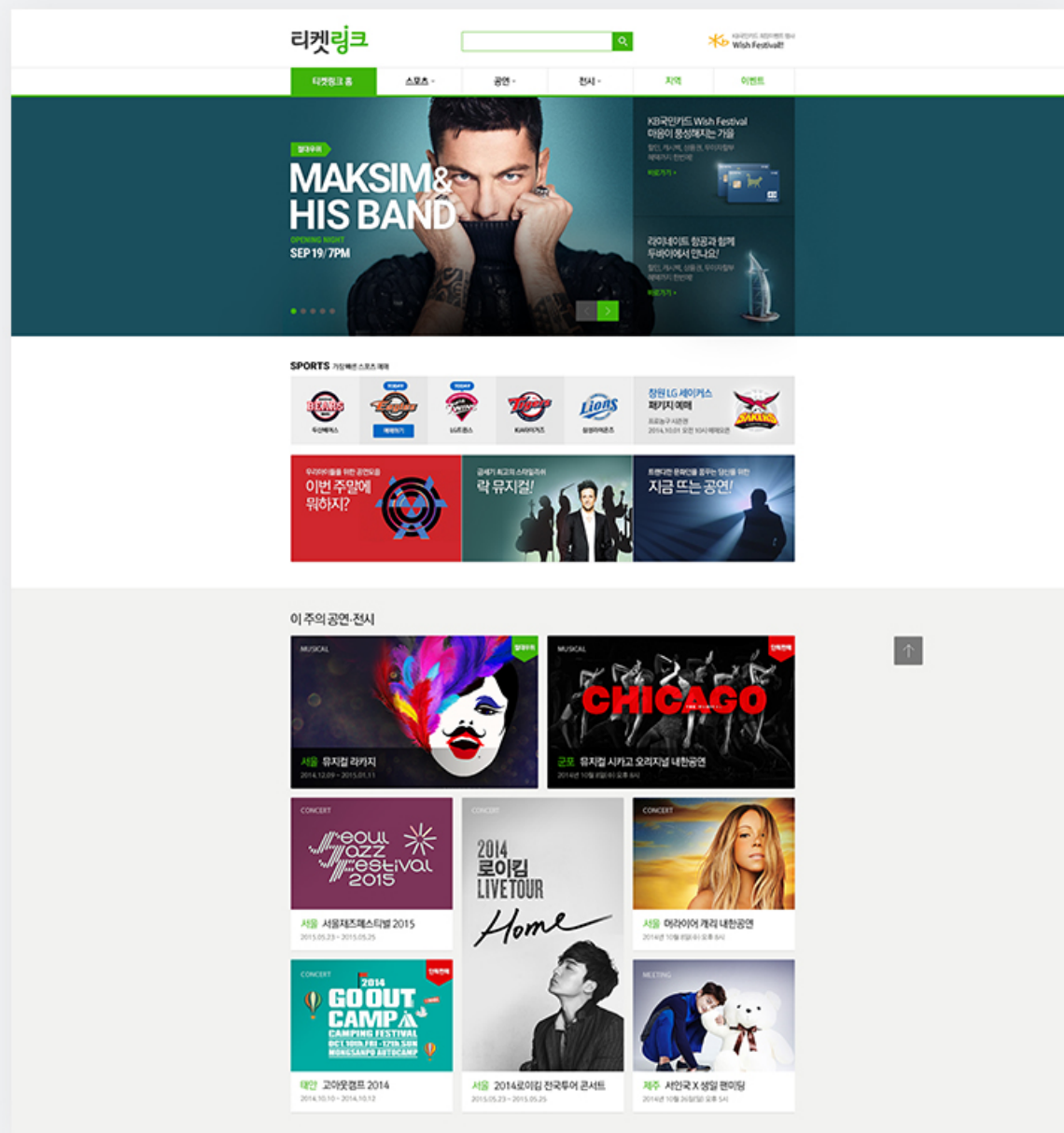




TICKETLINK WEBPAGE

'Ticket Link' WebPage
(Korea's Market Leader
for Online Ticketing)

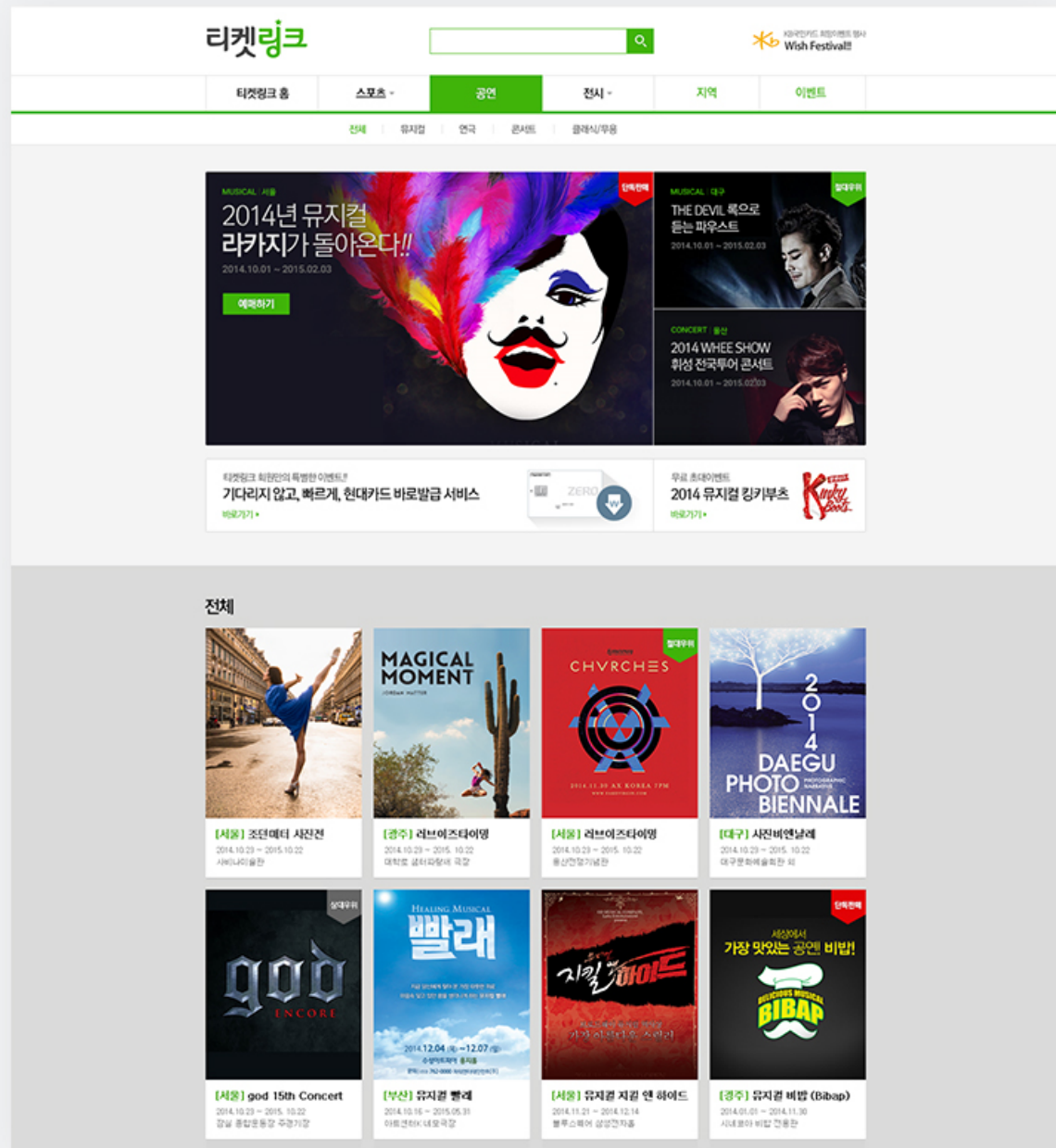
- Main UI/UX Artist
- Launched WebPage



TICKETLINK WEBPAGE

'Ticket Link' WebPage
(Korea's Market Leader
for Online Ticketing)

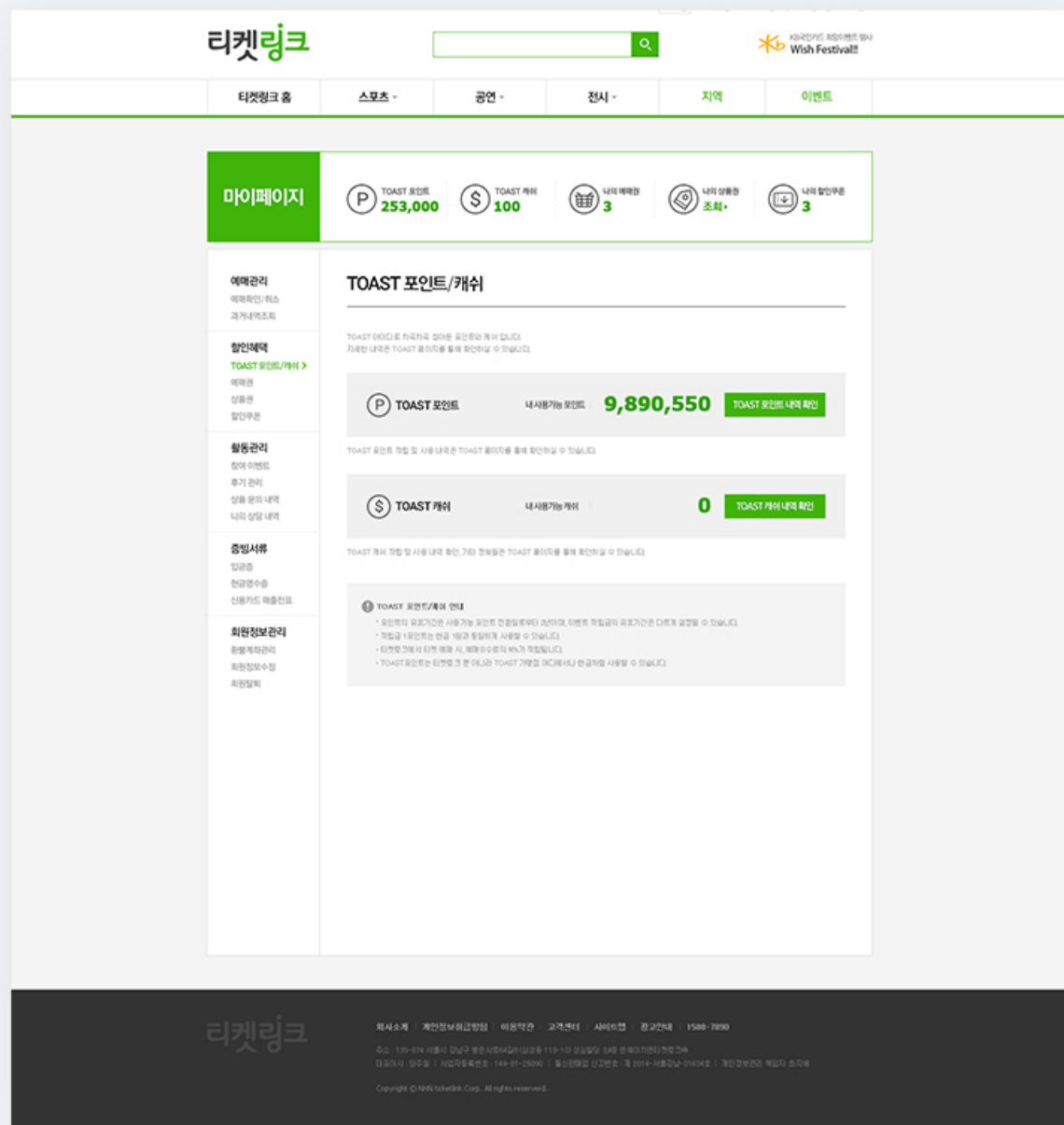
- Main UI/UX Artist
- Launched WebPage



TICKETLINK WEBPAGE

'Ticket Link' WebPage
(Korea's Market Leader
for Online Ticketing)

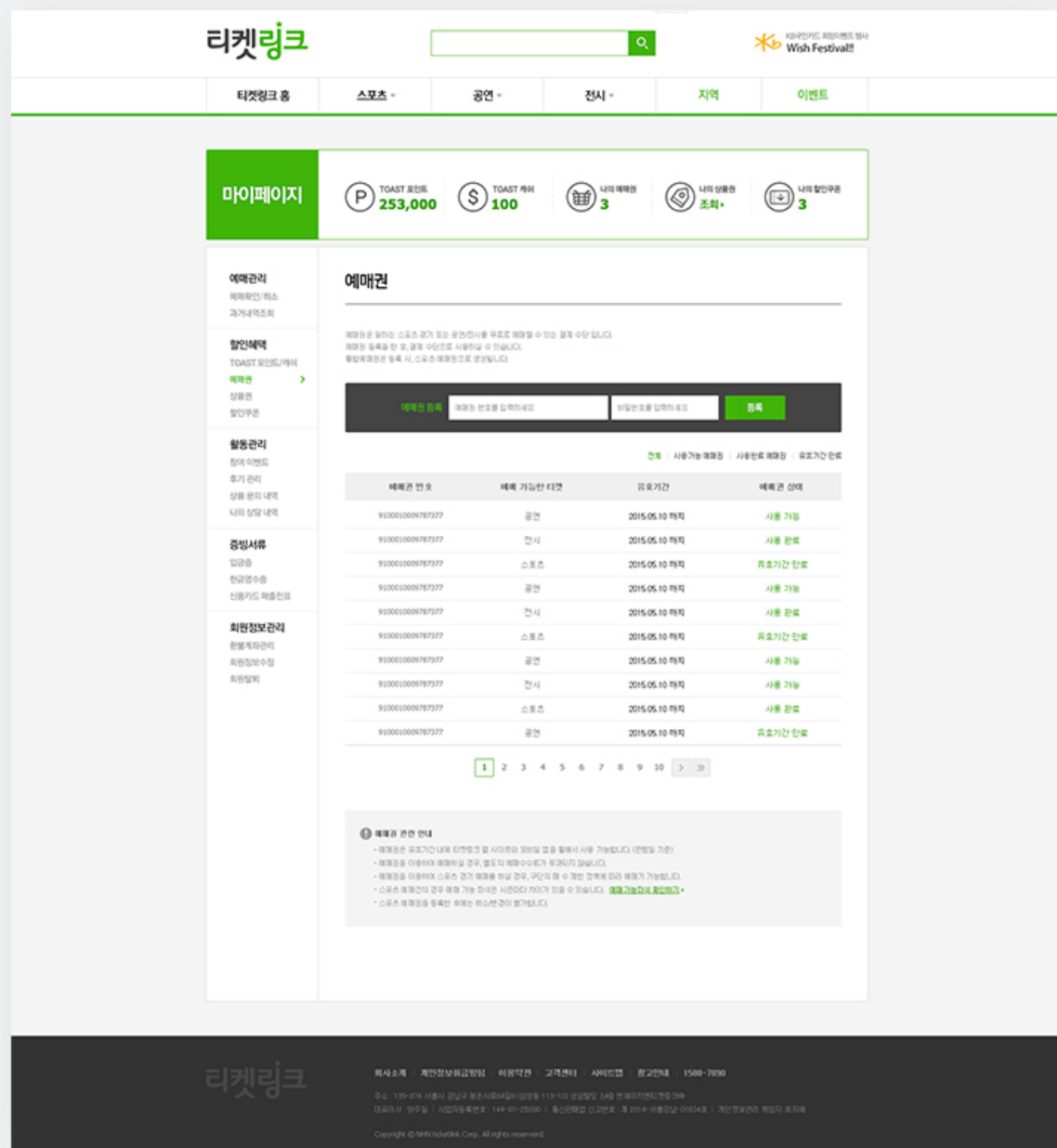
- Main UI/UX Artist
- Launched WebPage



TICKETLINK WEBPAGE

'Ticket Link' WebPage
(Korea's Market Leader
for Online Ticketing)

- Main UI/UX Artist
- Launched WebPage

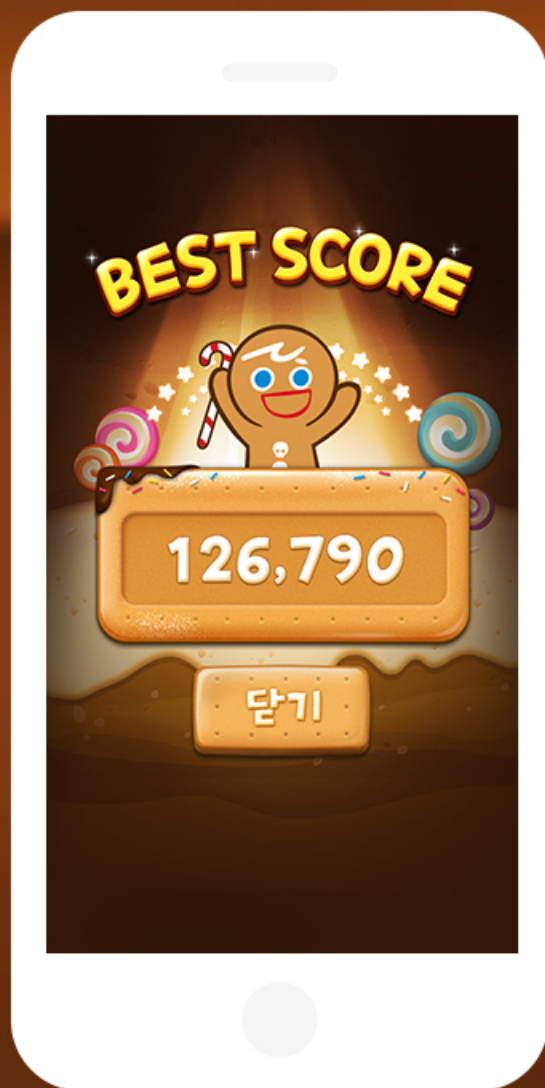


COOKIERUN GAME UI

Match-Three Mobile Game

- Main UI/UX Artist
- Art Guide
- Launched APP on IOS/AOS







COOKIERUN GAME UI/UX

COOKIERUN Mini Game
'GGULJAM'

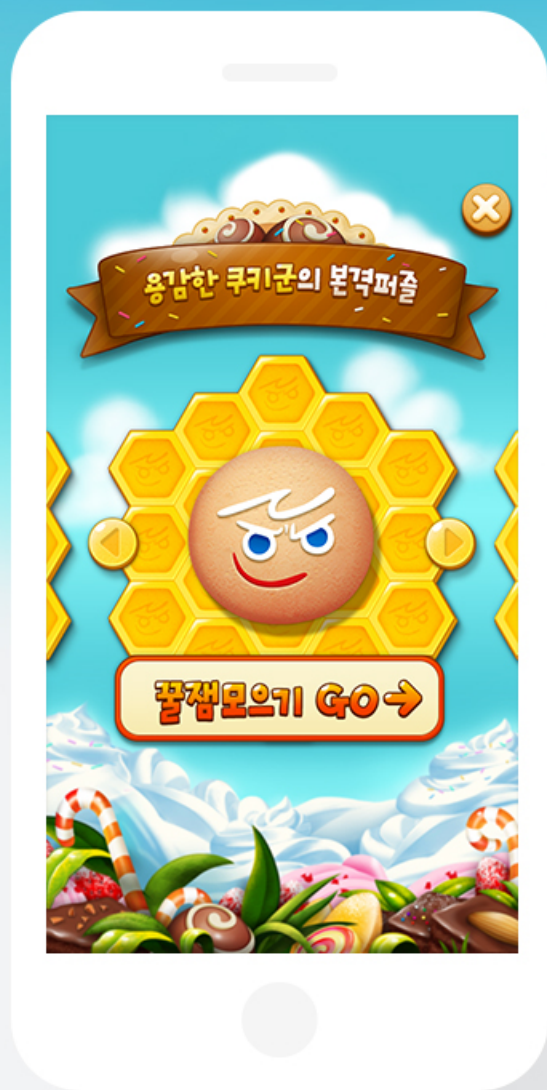
- Main UI/UX Artist
- Entire Background Art
- Entire Design Flow

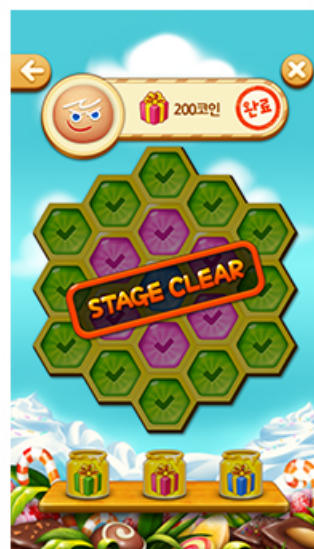
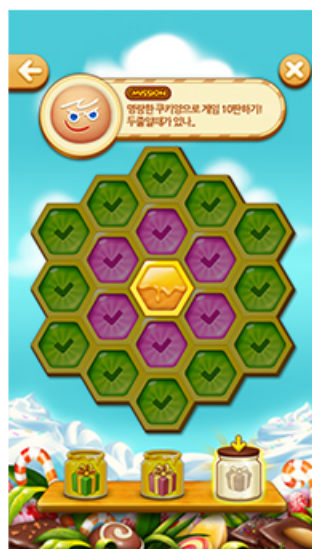
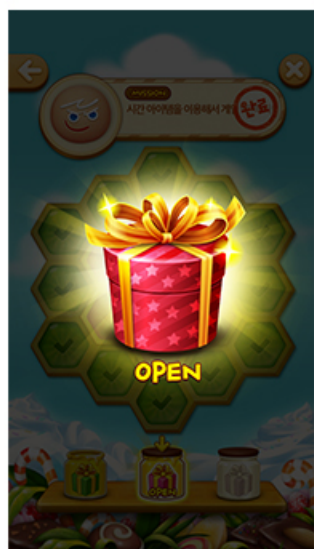
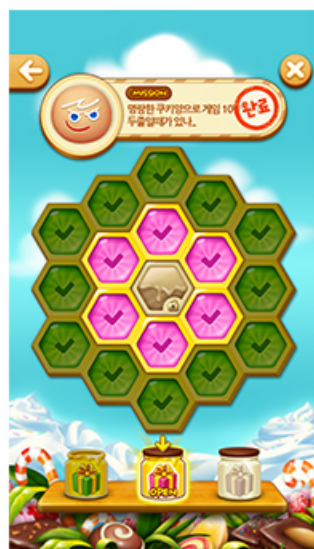
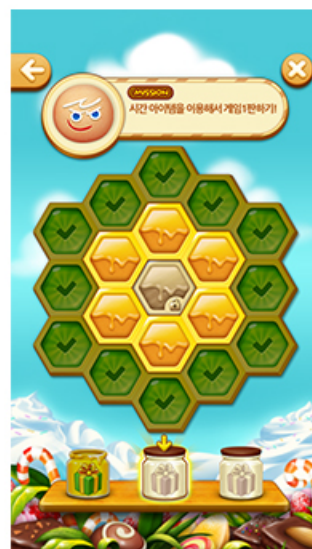
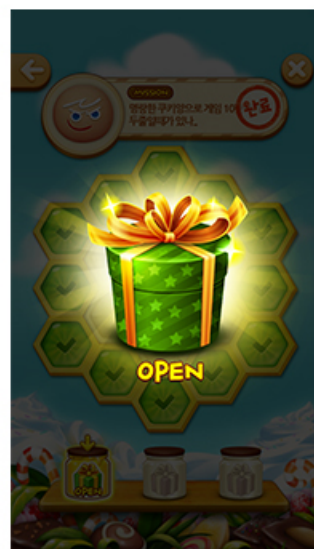
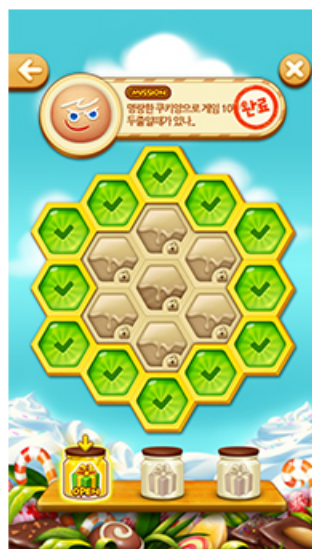
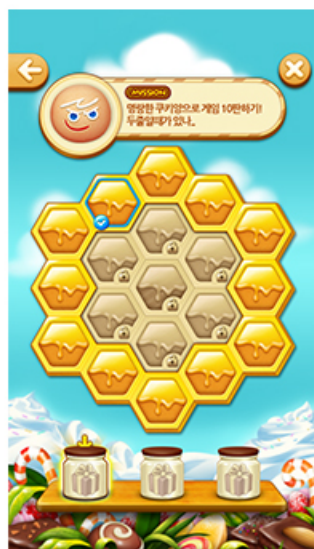
Main



Sub







GAME PROMOTION

Various Game Promotional Art

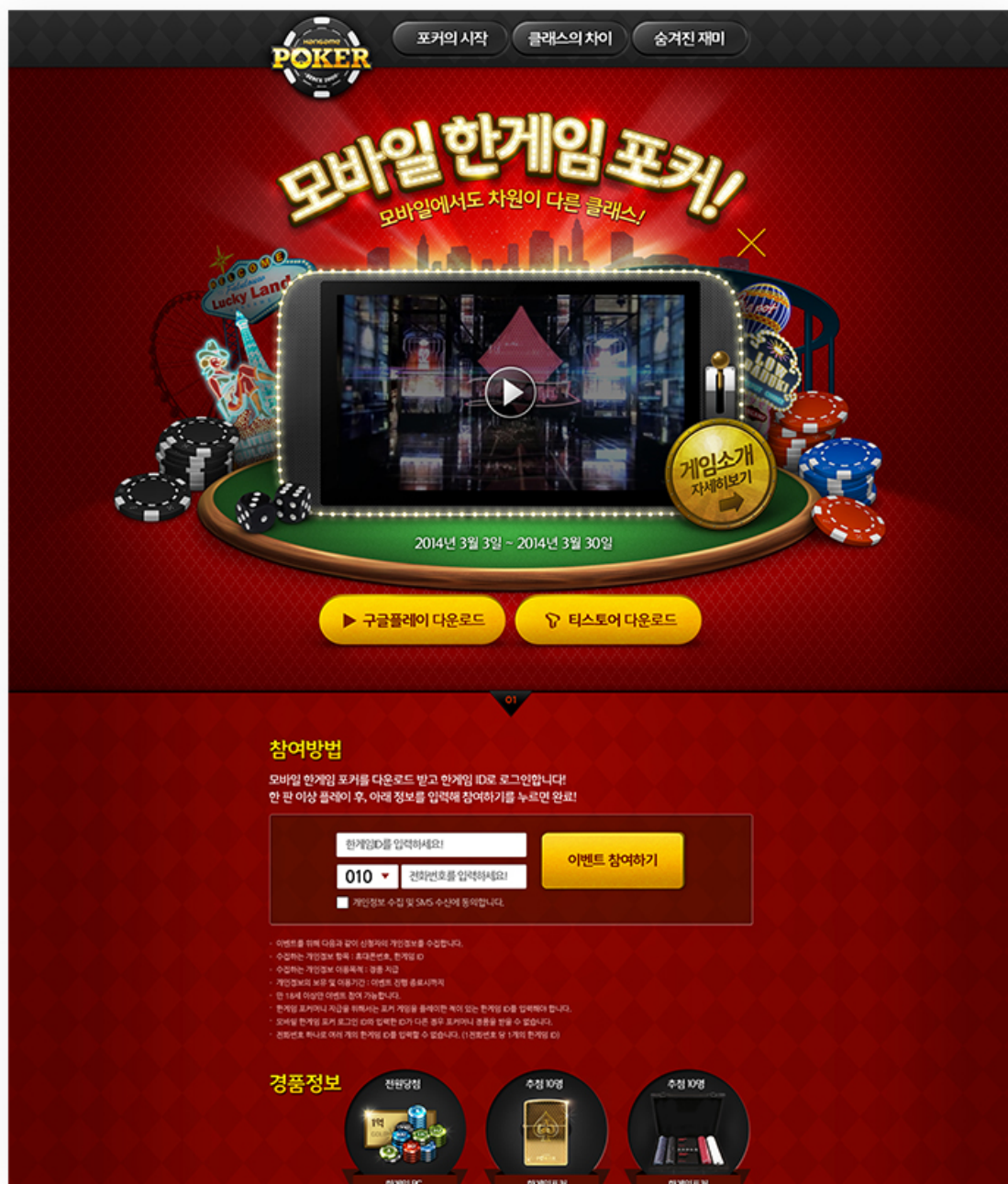
- Event Pages
- Pop-Up Images
- Banners (inAPP/ Facebook)
- Screenshots



GAME PROMOTION

Various Game Promotional Art

- Event Pages
- Pop-Up Images
- Banners (inAPP/ Facebook)
- Screenshots



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GAME PROMOTION

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- Event Pages
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- Screenshots

**접속하고
플레이하고
이겨라!**

승부는 이제부터!
오늘 로그인하면 로그인하는 특전 보너스 받고
지금 바로 나와 축구게임의 즐거움을 느껴라!

**EVENT 01
플레이 보너스!**

이벤트 기간 2014년 10월 20일 ~ 2014년 10월 25일
대상 유저 2014년 10월 20일 ~ 2014년 10월 25일 접속한 유저

이벤트 대상 유저 2014년 10월 20일 접속한 유저

보너스 로그인 + 1000 골드 + 1000 골드 + 1000 골드
1000 골드 + 1000 골드 + 1000 골드
1000 골드 + 1000 골드 + 1000 골드

내리 스텝 시작 1,000 골드
종료 800 골드
전액 8,000 골드

**EVENT 02
접속 보너스**

이벤트 기간 2014년 10월 20일 ~ 2014년 10월 25일
이벤트 대상 유저 2014년 10월 20일 ~ 2014년 10월 25일 접속한 유저
보너스 로그인 + 1000 골드 + 1000 골드 + 1000 골드
1000 골드 + 1000 골드 + 1000 골드
1000 골드 + 1000 골드 + 1000 골드

**EVENT 03
첫승 보너스**

이벤트 기간 2014년 10월 20일 ~ 2014년 10월 25일
이벤트 대상 유저 2014년 10월 20일 ~ 2014년 10월 25일 접속한 유저
보너스 로그인 + 1000 골드 + 1000 골드 + 1000 골드
1000 골드 + 1000 골드 + 1000 골드
1000 골드 + 1000 골드 + 1000 골드

GAME PROMOTION

Various Game Promotional Art

- Event Pages
- Pop-Up Images
- Banners (inAPP/ Facebook)
- Screenshots

쿠키런의 새로운 시리즈

“쿠키런 문질문질”

역사상 최초! 사전예약 100만 달성 완료!!

많은 관심과 사랑을 보내주신 모든 분들께 감사의 말씀을 드립니다.
상당히 보람될 수 있는 쿠키런 문질문질로 곧 찾아 올 예정입니다.
- DEVISSTERS & NNN ENTERTAINMENT -

“쿠키런 문질문질은 쿠키런과
함께가 다른 별도의 게임입니다.
쿠키런의 새로운 시리즈로
앞으로도 계속됩니다.”

사전예약 신청 및 이벤트 기간
2014.05.15 - 2014.05.26

사전예약 신청자수 1,200,000 명

이달까지 시간 뿐 초능력

사전예약 신청완료!

쿠키는 크리스탈 30개 + 쿠키런 문질문질 4개

달성 완료

50% 쿠키런 문질문질 4개 + 쿠키는 크리스탈 30개

달성 완료

100% 쿠키런 문질문질 4개 + 쿠키는 크리스탈 30개

Event 01

사전예약을 시작하라!

사용기종: 안드로이드 iOS

010- 내번호를 입력하세요! [사전예약신청](#)

■ 게임명보수 및 SMS 수신에 동의합니다.
※ 개인정보 수집 및 SMS 수신에 동의하지 않으신다면, 쿠키런 문질문질로 접속할 수 없습니다.
※ 이벤트에 참여하기 위해서는 쿠키런 문질문질로 접속해야 합니다.

Event 02

친구에게 추천하라!

“100만 미션을 달성하면 역대 최대급 혜택이 지급된다!”

쿠키런 문질문질 사전예약 50만 1000명 달성시 제공되는
최고의 혜택을 경험할 수 있는 단 한번의 기회!

문질문질 내용
대박 쿠키런 신작 출시

GAME PROMOTION

Various Game Promotional Art

- Event Pages
- Pop-Up Images
- Banners (inAPP/ Facebook)
- Screenshots



GAME PROMOTION

Various Game Promotional Art

- Event Pages
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드라켄상 그랜드오픈!

이제 NAVER에서 만나보세요!

이벤트 기간: 2014년 1월 9일(목) 정오 0 - 1월 30일(목) 정오 전

홈페이지 바로가기 GAME START

EVENT 01

혜택도 글로벌 스케일!
가입만 해도 네이버 선물상자 투척!

이벤트 기간 동안 네이버에서 드라켄상을 시작하신 유저 전원에게 네이버 선물상자를 드립니다.

"1만 5천원 상당의 선물을 드려요!"

5000 네이버코인 5000 네이버옥스 5000 네이버골드 5000 네이버실버

EVENT 02

또 다른 혜택!
5레벨만 달성해도 네이버 게임캐쉬 투척!

이벤트 기간 동안 5레벨을 달성하신 유저 중 120명을 추첨하여 네이버 게임캐쉬를 드립니다.

50,000 G 10,000 G

네이버 게임캐쉬 5만원 / 20명 네이버 게임캐쉬 1만원 / 100명

이벤트 유의사항

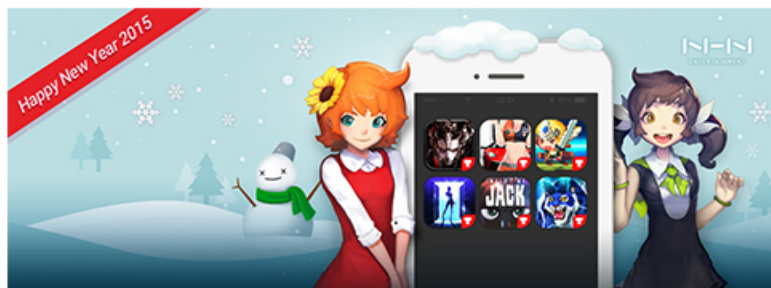
01. 혜택도 글로벌 스케일! 네이버 선물상자는 게임에 접속하는 첫 번째 캐릭터에게 지급됩니다.
네이버 선물상자는 게임 접속시 화면 하단 차탄에 상자 아이콘을 클릭하여 수령할 수 있습니다.

02. 또 다른 혜택! 네이버 게임캐쉬 당첨자는 2월 7일 발표 예정이며, 지급일은 별도 안내드릴 예정입니다.

GAME PROMOTION

Various Game Promotional Art

- Event Pages
- Pop-Up Images
- Banners (inAPP/ Facebook)
- Screenshots



GAME PROMOTION

Various Game Promotional Art

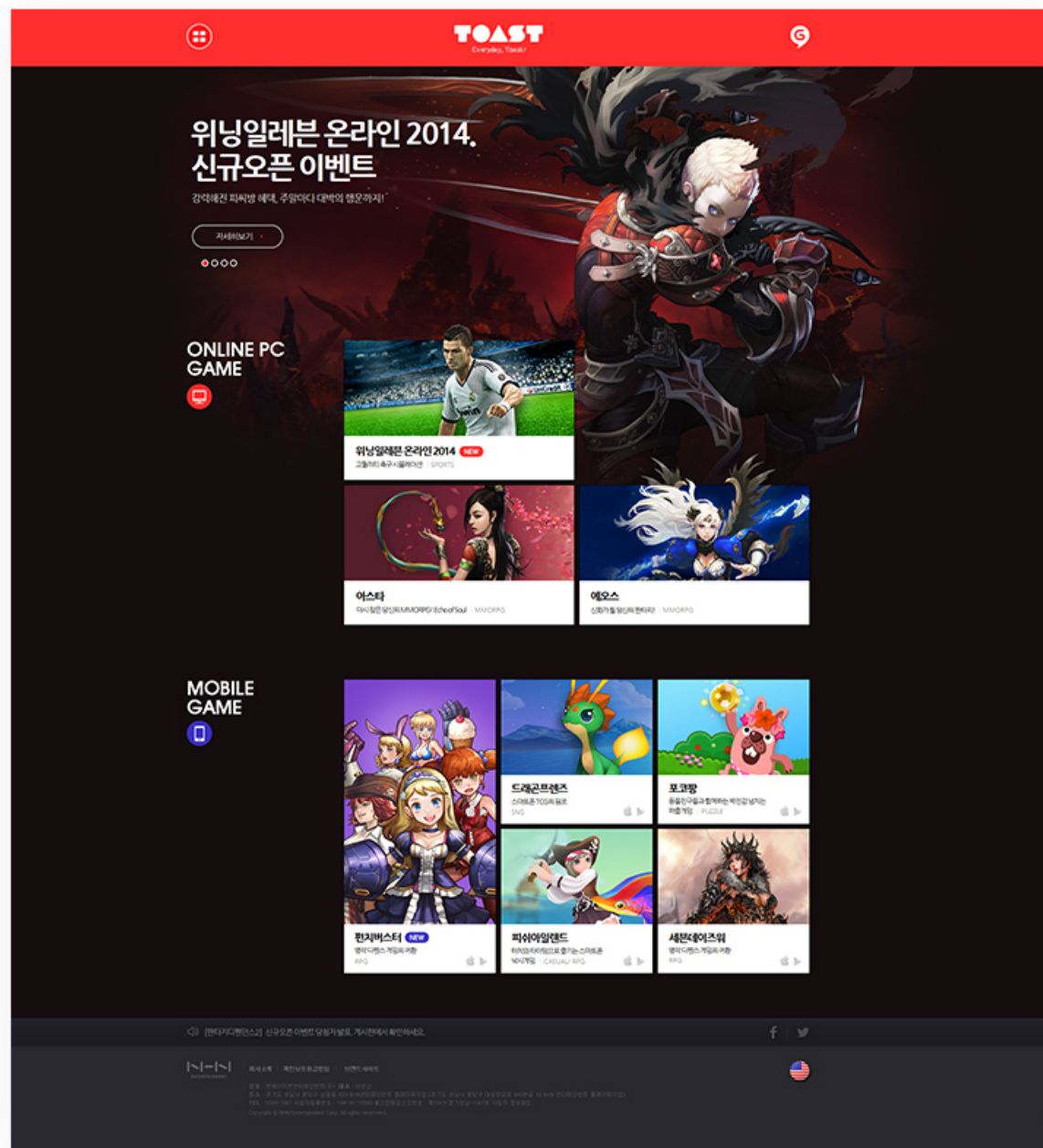
- Event Pages
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TOAST WEBPAGE

Internal Game Portal Renewal

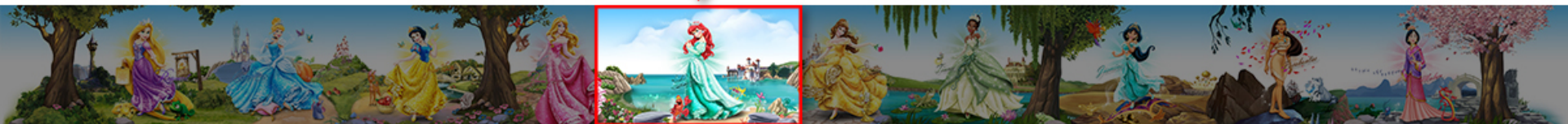
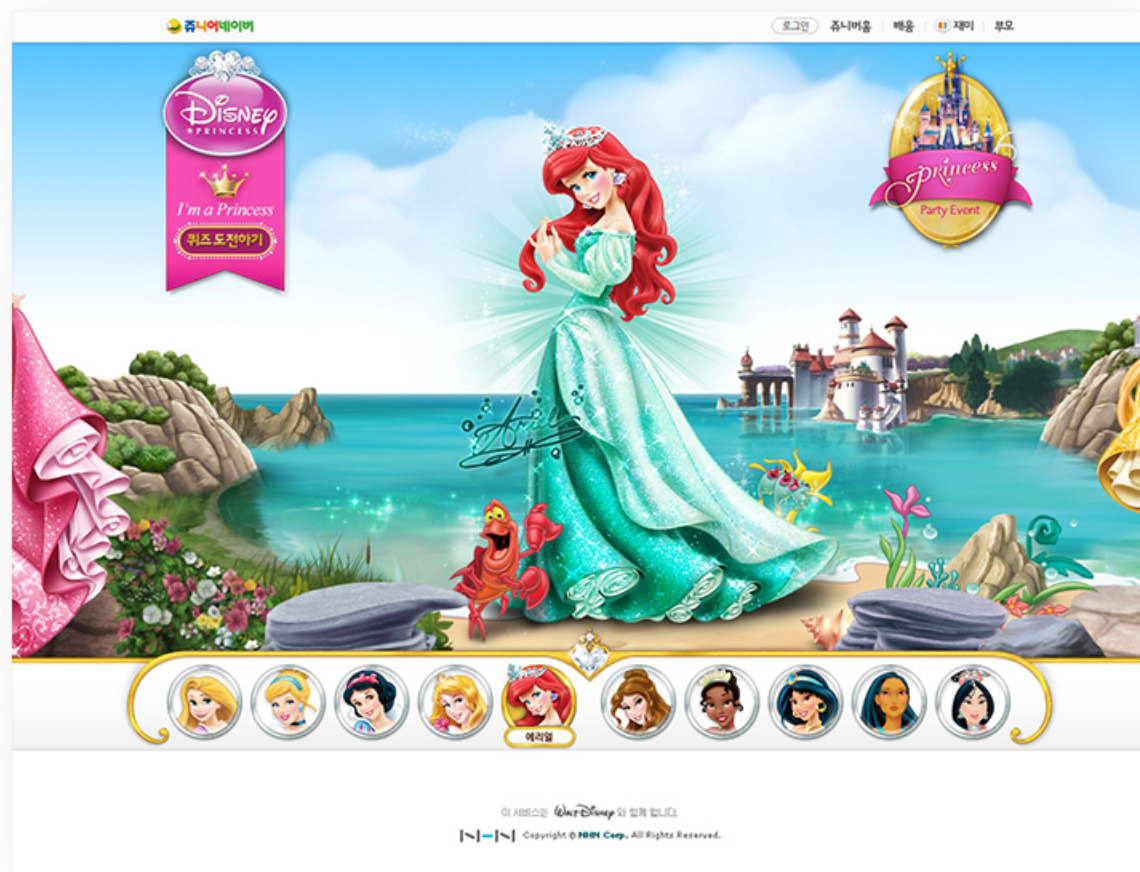
- Various Mock-Ups



JR.NAVER DISNEY PRINCESS

Disney Princess WebPage
for 'JUNIOR NAVER'
(Wide-style Open book concept)

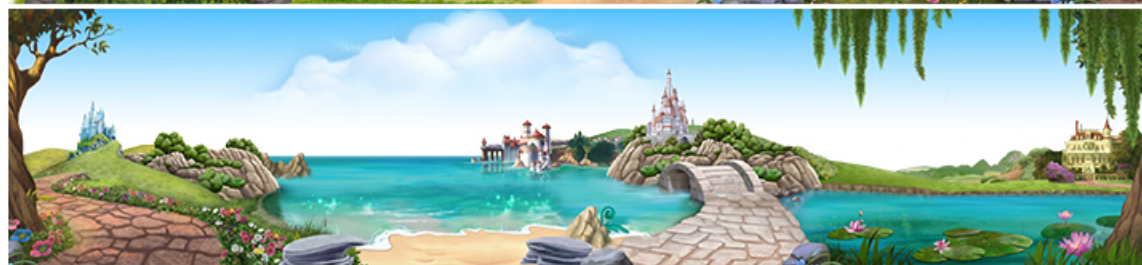
- Experience with Global IP
- Project Art Lead
- Main UI/UX Artist
- Art Guide
- Entire Background Art
- Launched webPage



JR.NAVER DISNEY PRINCESS

Disney Princess WebPage
for 'JUNIOR NAVER'
(Wide-style Open book concept)

- Experience with Global IP
- Project Art Lead
- Main UI/UX Artist
- Art Guide
- Entire Background Art
- Launched webPage

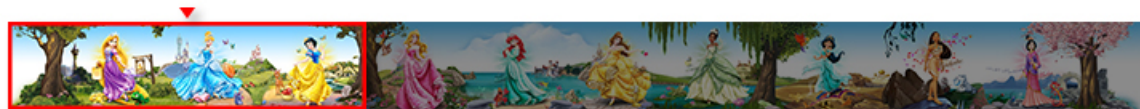


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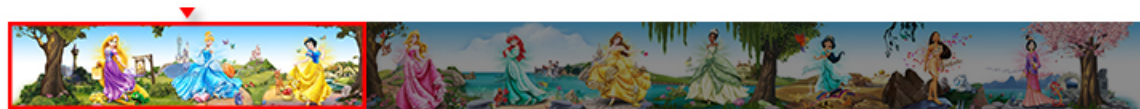


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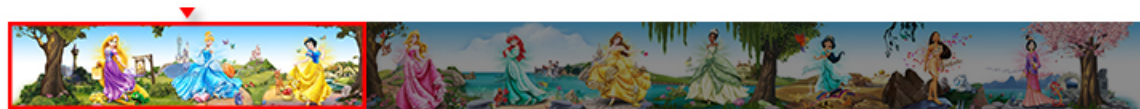


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(Wide-style Open book concept)

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- Project Art Lead
- Main UI/UX Artist
- Art Guide
- Entire Background Art
- Launched webPage

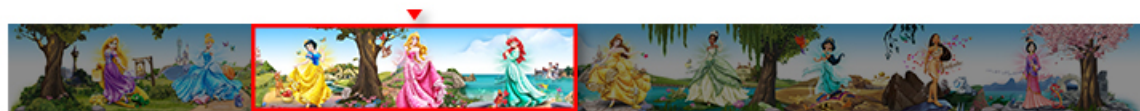


JR.NAVER

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(Wide-style Open book concept)

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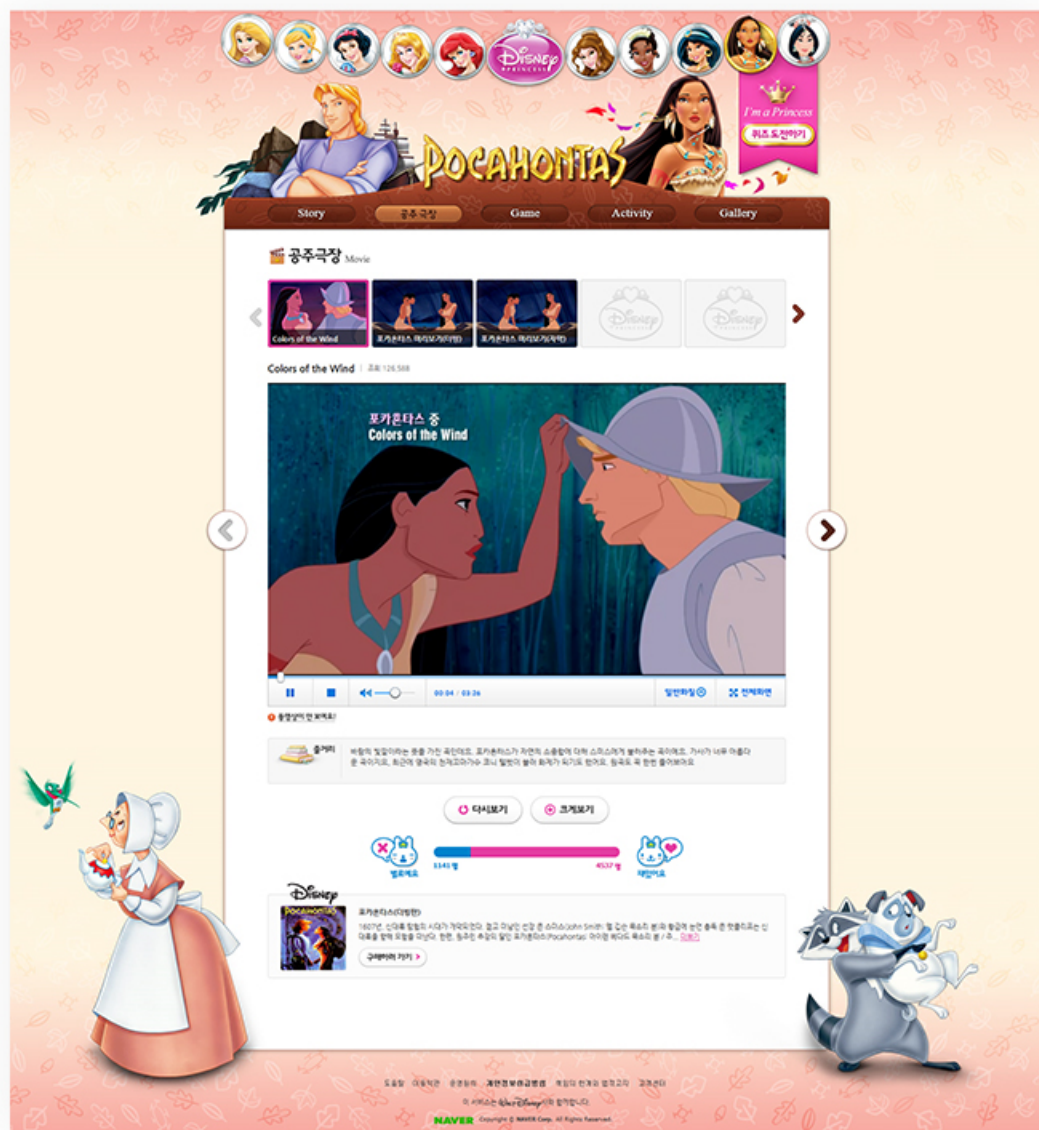
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for 'JUNIOR NAVER'
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Disney Princess WebPage
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(Wide-style Open book concept)

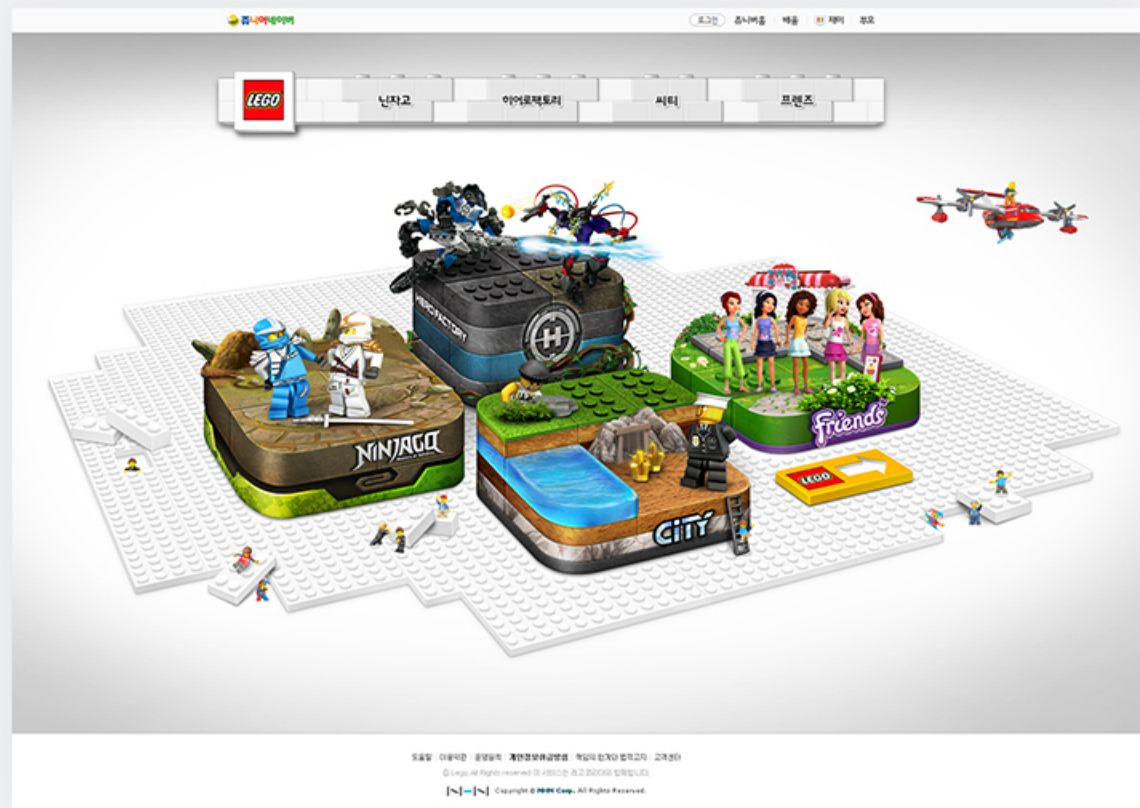
- Experience with Global IP
- Project Art Lead
- Main UI/UX Artist
- Art Guide
- Entire Background Art
- Launched webPage



JR.NAVER LEGO ZONE

LEGO WebPage
for 'JUNIOR NAVER'

- Experience with Global IP
- Project Art Lead
- Main UI/UX Artist
- Art Guide
- Entire Background Art
- Launched webPage



JR.NAVER LEGO ZONE

LEGO WebPage
for 'JUNIOR NAVER'

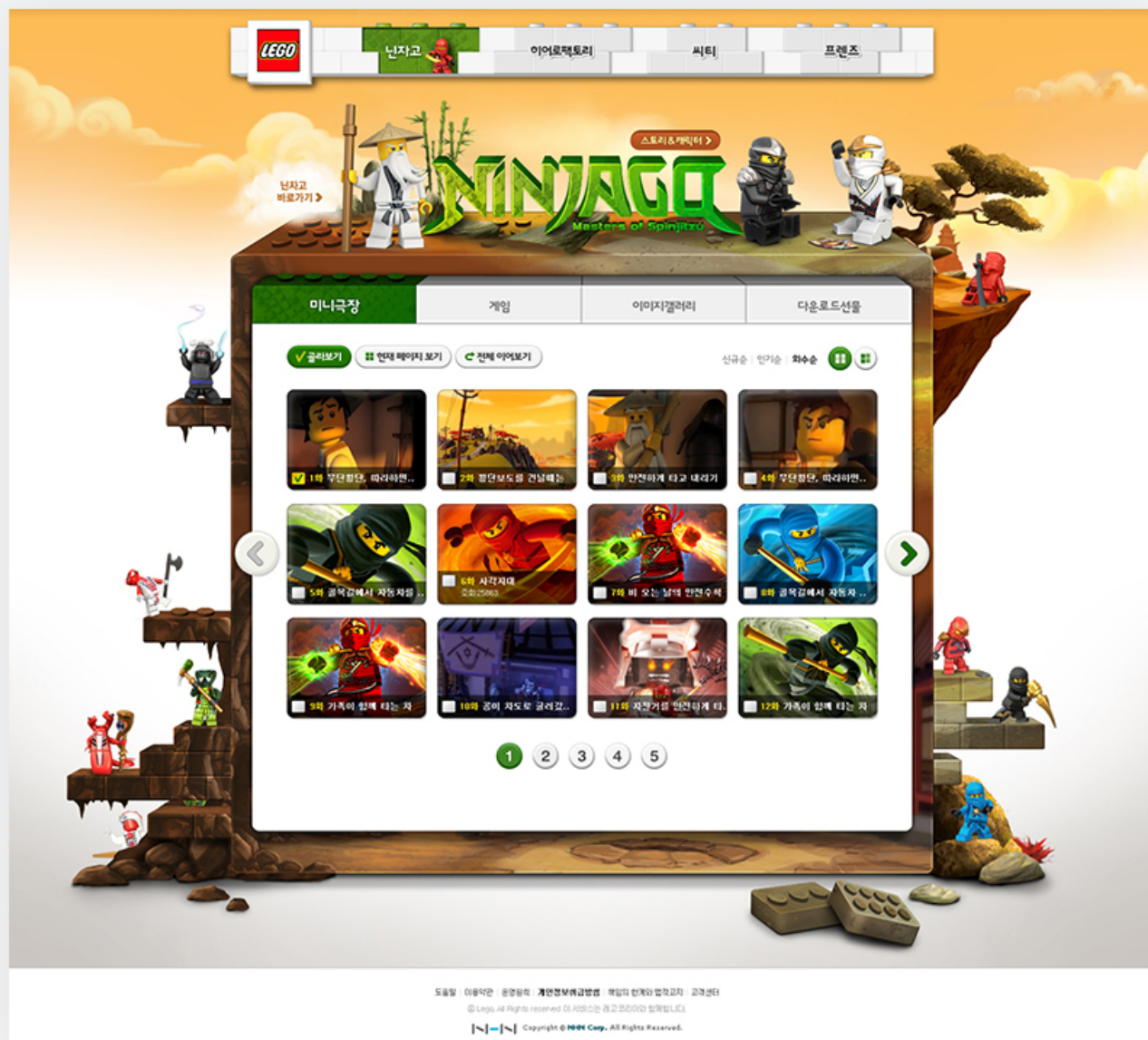
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JR.NAVER LEGO ZONE

LEGO WebPage
for 'JUNIOR NAVER'

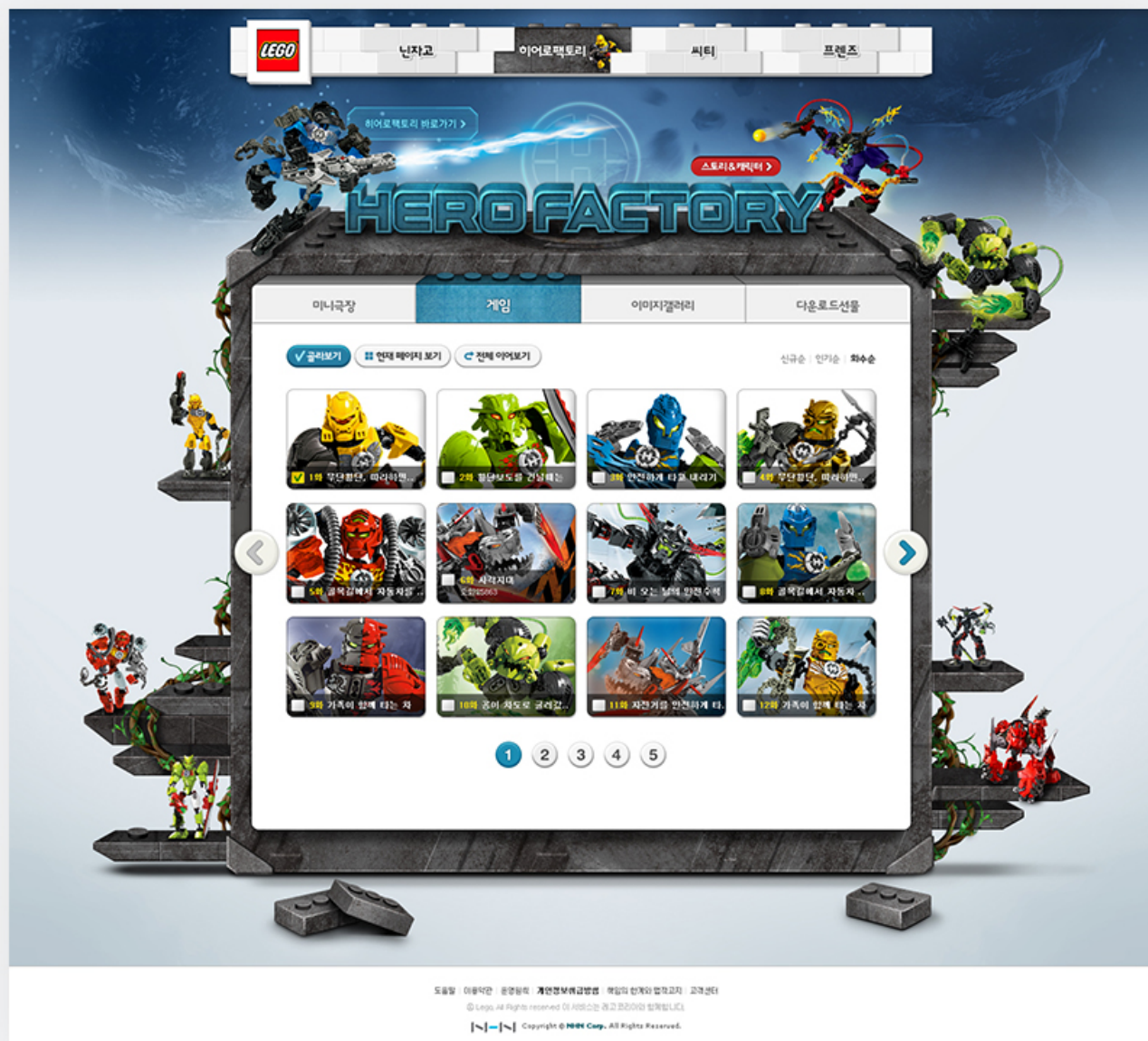
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JR.NAVER
LEGO ZONE

LEGO WebPage
for 'JUNIOR NAVER'

- Experience with Global IP
- Project Art Lead
- Main UI/UX Artist
- Art Guide
- Entire Background Art
- Launched webPage



JR.NAVER
LEGO ZONE

LEGO WebPage
for 'JUNIOR NAVER'

- Experience with Global IP
- Project Art Lead
- Main UI/UX Artist
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도움말 : 이종익관 : 운영팀장 | 개인정보관리방법 : 해킹의 현재와 미래고지 : 고려센터

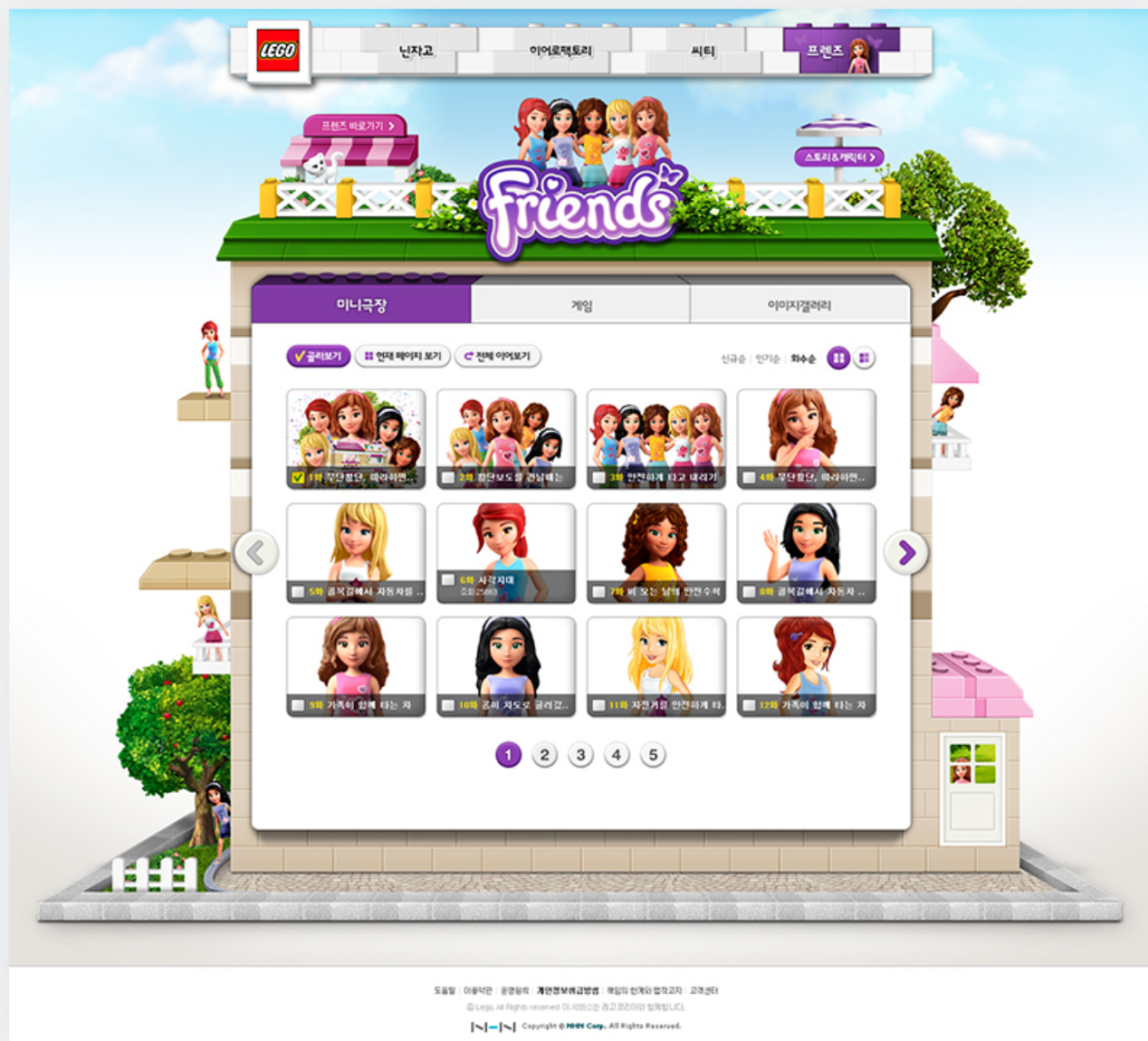
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JR.NAVER

PORORO ZONE

PORORO WebPage
for 'JUNIOR NAVER'
(Education Program Page)

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JR.NAVER PORORO ZONE

PORORO WebPage
for 'JUNIOR NAVER'
(Education Program Page)

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JR.NAVER PORORO ZONE

PORORO WebPage
for 'JUNIOR NAVER'
(Education Program Page)

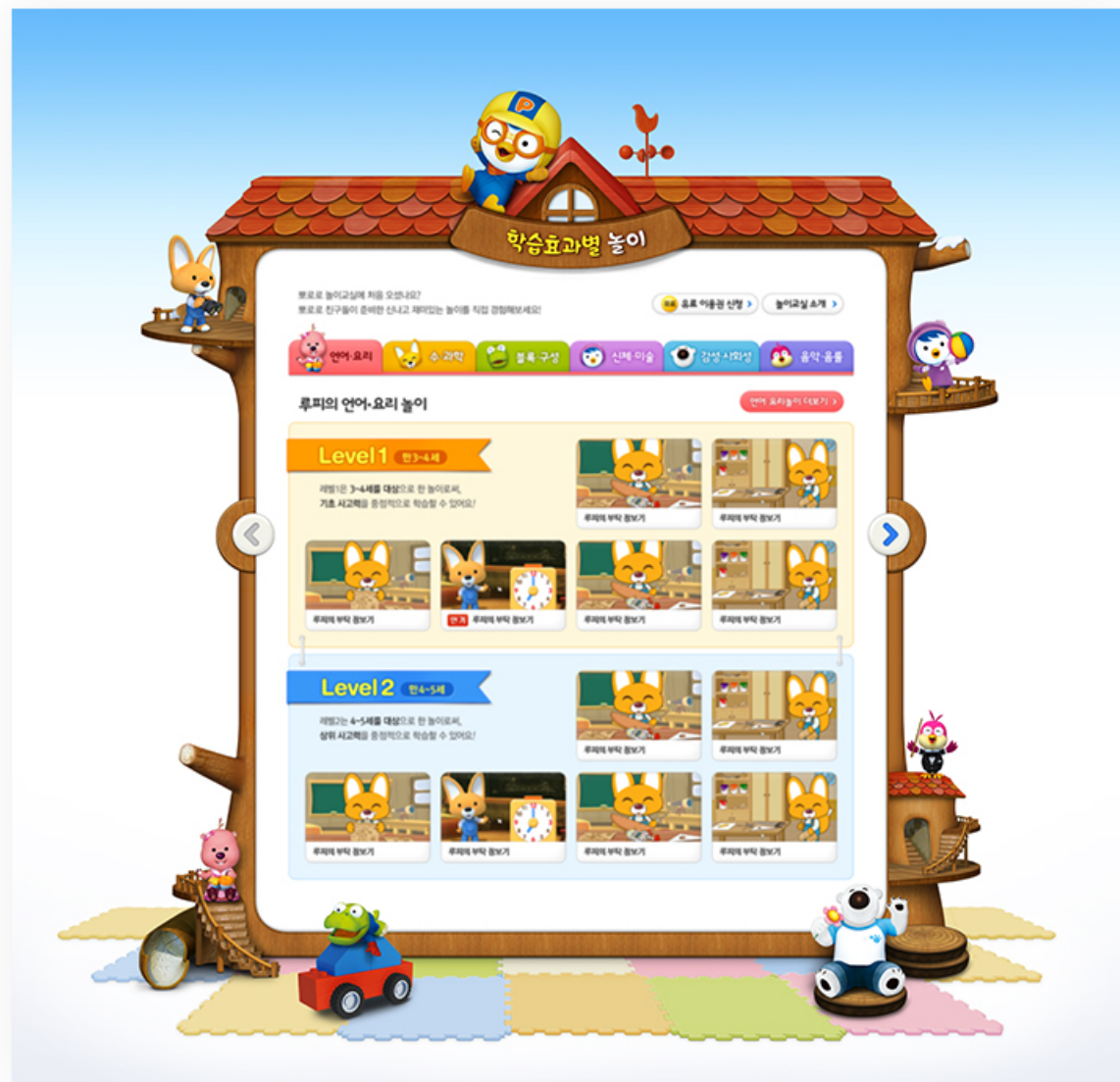
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JR.NAVER PORORO ZONE

PORORO WebPage
for 'JUNIOR NAVER'
(Education Program Page)

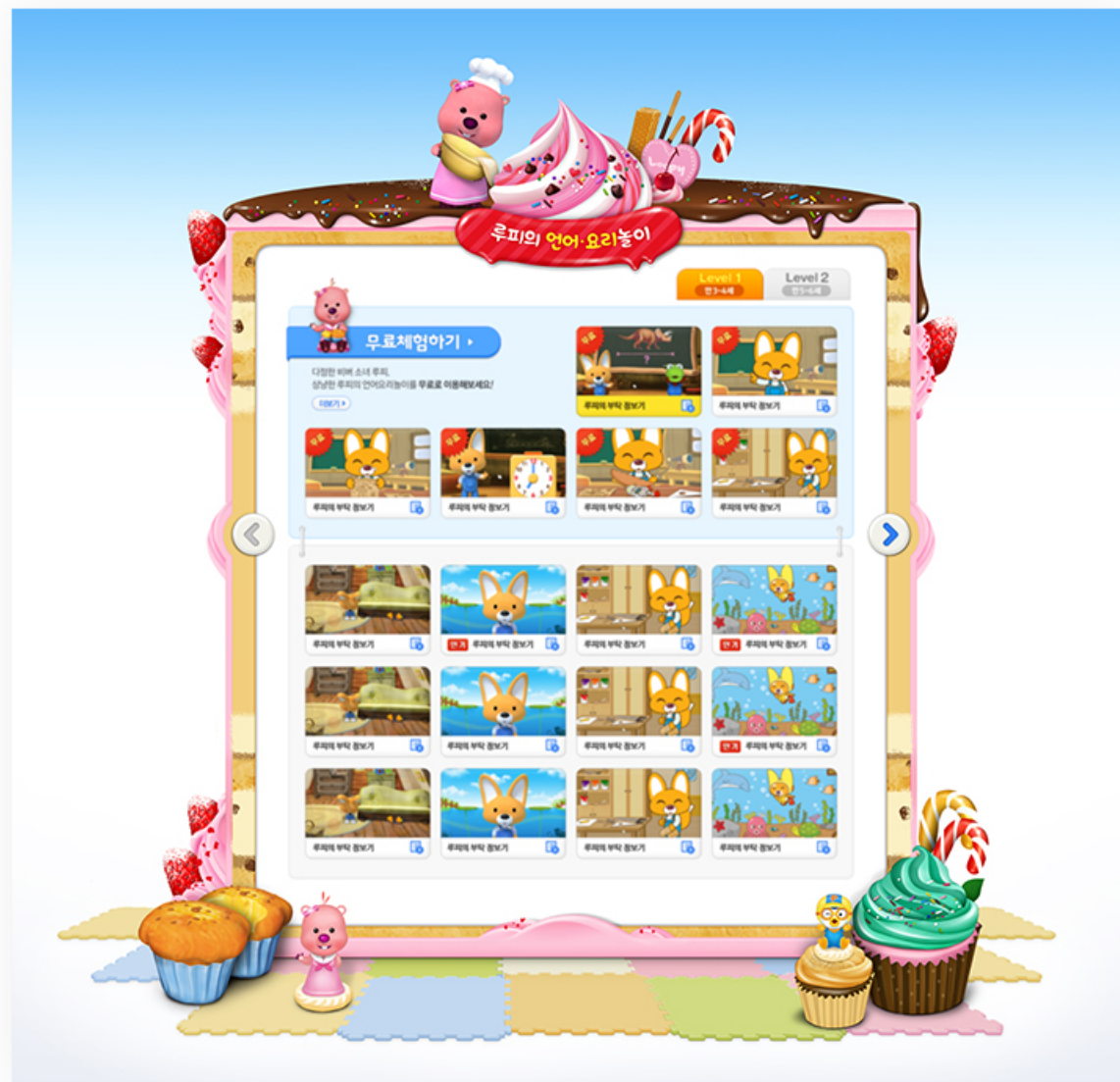
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DAL.KOMM CAFE

Dal.Komm Cafe
BI Design & Branding Page

- BI Design
- Branding
- Launched WebPage



KIDP

Design Globalization

WebPage for
'Korea Institute of Design Promotion'

- Entire Art
- Launched WebPage

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DESIGN KNOWLEDGE EXCHANGE PROGRAM



The program is initiated and promoted by Ministry of Commerce,
Industry and Energy and KIDP within the framework of its design
exchange policy and is carried out in cooperation with its networking
structure with the countries developing their design industries.

kidp

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KIDP

Design Globalization

WebPage for
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KIDP
KOREA INSTITUTE OF DESIGN PROMOTION

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WHAT IS KIDP

Mission

Contributing to the development of the national economy, and the improvement of the quality of life for all Korean people, KIDP(KOREA INSTITUTE OF DESIGN PROMOTION) intends to do this by promoting R&D activities to design and implementing projects to promote design in effective and systematic ways.

Design Knowledge Exchange Program



A new design Mecca of Korea, opened in October 2001

Established in 1970, A non-profit governmental organization affiliated to the Ministry of Commerce, Industry & Energy (MOCIE). The only national organization to promote Korean design industry at home and abroad. Through design promotion, KIDP is to enhance Korea's national competitiveness and improve the quality of life for all Korean citizens.

Activities

- Establishing the National Design Policy
- e.g. Five-Year Plan for Industrial Design Promotion
- Providing SMEs with Supports for Design Innovation
- Enhancing Public Awareness on Design thru Exhibitions, Awards and Publications
- Providing Digital Design Education and Training for the mid-career designers
- Building Design Infrastructure and Fostering Regional Design Industries
- Facilitating International Exchanges and Cooperation

Functions



THANK
YOU
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