

GABI CHO

UX/UI DESIGNER

EXPERIENCE

Senior UX/UI Designer | NAVER Corporation

Seongnam, Korea / Sep 2015 - Jul 2017

- Main UI/UX artist for 'NAVER' main web page renewal project(2016-2017), collaborating with a 14-member task force team.
- Renewed templates for 14 app categories, creating design guidelines and content upload guides.
- Improved UI/UX paradigms, collaborated with 20 internal teams, and successfully launched new category pages.

Senior UX/UI Designer | NHN Corporation

Seongnam, Korea / Sep 2015 - Jul 2017

- Led UX/UI direction for the successful launch of the Ticketlink website and app.
- Collaborated with marketing and development teams to align with project goals.
- Oversaw UI development and designed graphics for in-app elements in the mobile game CookieRun, specializing in game promotion art.

Senior UX/UI Designer | N Tech Service

Seongnam, Korea / Mar 2012 - Oct 2013

- Led visual web projects for children's education, as the main artist and director.
- Managed graphic design and created design guidelines.
- Collaborated on global licenses with Disney and LEGO.
- Ensured seamless interactive design and UX planning with development and motion design teams.

Junior-Senior UX/UI Designer | DANAL Co Ltd

Seongnam, Korea / Oct 2007 - Feb 2012

- Designed and renewed websites and apps for music, payment, community portals, cafes, photo galleries, and various industry-related projects as the main artist.
- Developed design guidelines and branding work for specific business needs, including graphic design, Flash production, and basic coding tasks.

Junior UI Designer | ID 369, Inc

Seongnam, Korea / Mar 2006 - Jun 2007

- Hyundai Department Store, Hyundai Card, Park Hyatt, Grand Hyatt Seoul, Fislar Korea, Goyang Cultural Foundation, Yonsei Culture & Art Center, Jeonju International Film Festival, Korea National Opera, Korea Institute of Design etc.
- Demonstrated proficiency in Flash production, coding, and post-launch maintenance tasks.

Junior UI Designer | S Mobile Design, LLC

Seongnam, Korea / Mar 2003 - Feb 2006

Contributed to company logo design and website development, with a focus on

DESIGN SKILLS

User Experience Design
User Interface Design
Visual Design
Wireframing
Prototyping + UX/UI
Design guideline
Web. Mobile. Game. Template
Design leadership
Branding

EDUCATION

Hanyang Cyber University,

Bachelor of Arts in Digital Design

Seoul, Korea • Feb 2012

Hanyang Woman's University,

Associate of Arts in Industrial Design

Seoul, Korea • Feb 2003

CERTIFICATE

Craftsman Computer Graphics

Operation • Oct 2011

Craftsman Web Design • Oct 2011

CONTACT

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PORTFOLIO

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